



Why live communication?

In a multi-channel, business environment, live communication is acquiring a new significance.

Coming together as a group is at the core of what makes us human. A shared experience touches and motivates people in a unique way.

Shaking hands, making eye contact, feeling the reaction, seeing what a team really looks like. It's not just about understanding a message, it's about engaging with hearts, as well as minds.

Online communication cannot replace the power of the gathering. We create experiences driven by business goals. A business succeeds because people communicate, network and collaborate.

Contemporary lifestyles and workstyles make for lean organisations, geographically stretched, that connect in a virtual space.

We deliver dynamic significant moments, foster networking and secure commitment to help organisations be joined up and realise their commercial potential.

Talking direct is that unique opportunity to live the brand.

The most successful companies are those which innovate. They harness ideas, share thoughts and encourage collaboration.

Digital media provides new opportunities for conversation, networking and debate but live experiences lead the line in setting a culture and making things happen.

Live events are the ultimate chat-room for dynamic discussion.

A business can only be effective if leaders, managers and influencers are working towards the same goals.

The modern competitive environment forces businesses to look more and more closely at what they do and how they do it.

Lean organisations, trying to make the next step-change, need powerful communication. Live communication gets people talking, engenders trust, engages people in your business philosophy and objectives.

Live events bring people together – and take them forward

Trust is a key issue for organisations today.

The most successful companies are those where employees, customers and stakeholders work collaboratively together.

Trust is built up through actions - delivering on promises, consistency and integrity, and by being open and honest in the way we communicate.

Making live events a trusted channel of communication in your organisation.

egi:
live

egi:live operates from Windsor, UK. They specialise in live, experiential communication bringing together high value people to build high value understanding (vision, strategy, insight and empowerment) and high value relationships (networking and collaboration based around customers, talent, innovation and operational excellence).

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