



Deloitte Central Europe Partners Meeting

Client: Deloitte Central Europe – Professional Services

Project: Partners meeting for 140 regional leaders across 22 countries

Business Challenge: The partner meetings were a constant reference point for performance and progress but had a deeper purpose to develop a culture of leadership and aspiration in countries that were until relatively recently part of the communist bloc.

Solution: Over 10 years the style of meeting developed from an injection of external inspirational insights to highly collaborative gatherings that were built much more on the capability and ambition of the partner community. In practice this included the use of appreciative inquiry and a variety of facilitation techniques. Always in a quality on brand environment.

Results: In 2010 they were in fourth place amongst the big four accountancy firms in the region, now they are number 1. The partner meetings were only a small part of this progression. But an important part. This work was a key strand of experience that we developed with Deloitte across Europe and included large regional gatherings and the launch of the Deloitte University in Belgium.