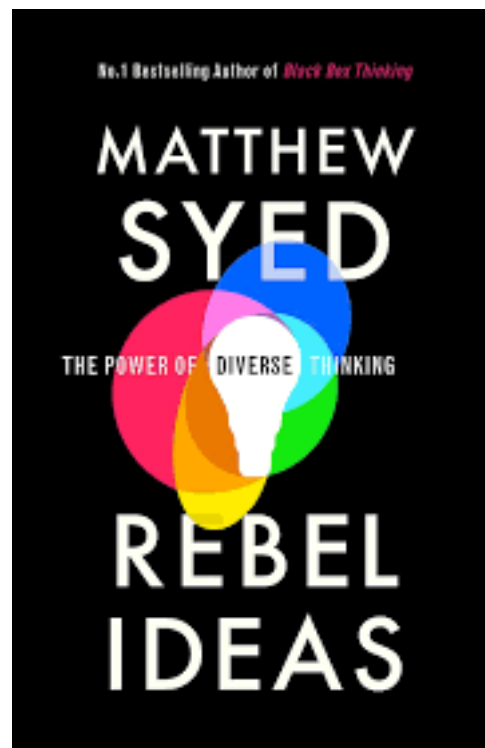


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The maverick that is Matthew Syed in his new book *Rebel Ideas*, shows how collaborative thinking can unlock human potential in all walks of life.

The book shows how great teams don't just happen by accident, they are designed that way and held together by the motivations and strategic bonds that bind them together.