

Teamwork, Agility and Trust are what is needed to survive and thrive in a Covid world.

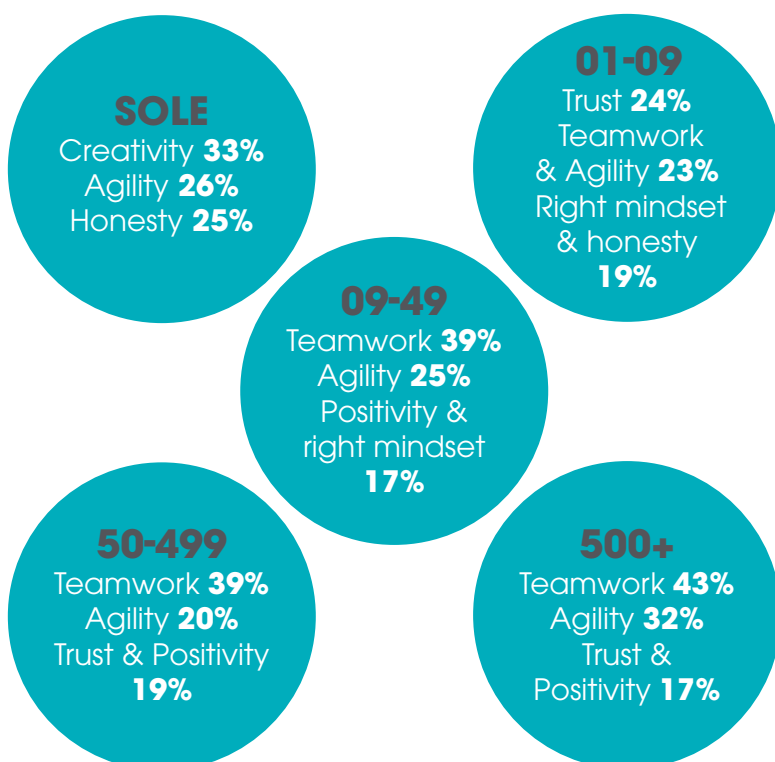
egi:live communication used research company Opinium to survey 1,236 employees across the UK to find out what three qualities they felt were needed to help their business survive Covid and thrive in the future.

Of the 1236 workers surveyed the top three qualities needed were:



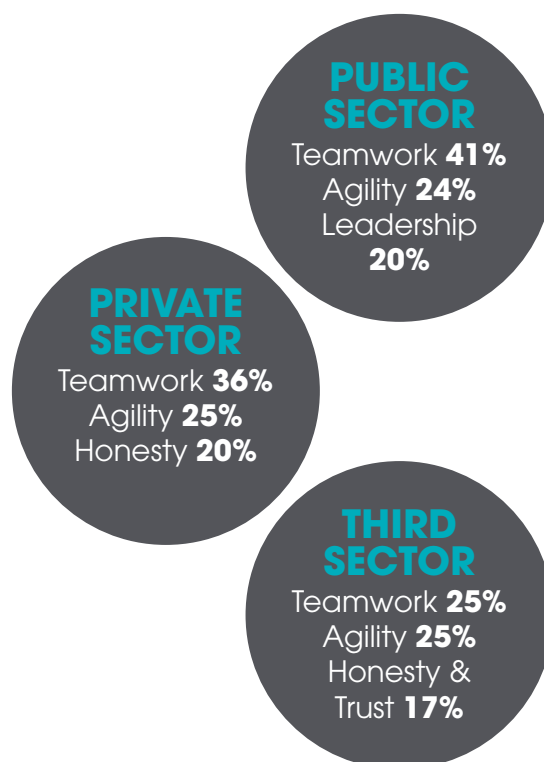
Big Business and Self Employed have biggest difference in qualities needed

The difference was even greater in big businesses of 500+ people where 43% listed teamwork as the most important quality. The self-employed had a whole different list of qualities needed, with creativity, agility and honesty coming in top.



Public Sector want more Leadership

The type of business you worked in also affected the qualities people prioritised with employees in the public sector listing leadership in third place.



Leaders and Influencers

When we asked the leaders and influencers we work with, agility still featured top alongside flexibility, but in second place came resilience. However even though those leaders felt that agility and flexibility would have the biggest impact, they also felt it would be the most difficult to achieve.

So far during the Covid crisis the best qualities that these leaders have seen in employees is agility, dedication and understanding.

If you need to engage your workforce take a look at Excellerate our programme that surfaces strengths within your organisation and enables you and your teams to adapt and recover at speed.

excellerate.co.uk

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